

SPONSORSHIP OPPORTUNITIES FOR OCEAN INNOVATION 2008 NOW AVAILABLE



Conference and Trade Show (October 20 and 21, 2008) - the conference will be held at the Delta Hotel and Convention Centre in St. John's, Newfoundland. Four half-day conference sessions are planned around the conference theme of Ocean Observing Systems. In all, some 25 presenters from around the world will address the delegates. The conference typically attracts between 200 and 250 delegates. Vendor interest in this event has been very strong over the years, and we anticipate in excess of 30 international corporate exhibitors for this year's event.

Why Sponsor an event at Ocean Innovation 2008 WORLD SUMMITT

- This is a WORLD SUMMITT – Providing you with exposure to a focused “oceans observation ” audience from across Canada, United States, Europe, Central America and South America
- Gain further recognition as a leader in the field of ocean observation systems
- Opportunity to introduce new projects, equipment and procedures to an international audience via promotional/informative material in delegate tote bags
- Acknowledgement of sponsorship within the conference program
- On-site signage recognizing you as a sponsor (Icebreaker Level & Above)
- Acknowledgement of sponsorship and web link on the Ocean Innovation website (Icebreaker Level & Above)
- Free conference registration (Icebreaker Level & Above)

Currently In the Works (More Details To Come)

Ocean Innovation is Canada's premier oceans conference and trade show. This will be the 6th year for the event. The conference organizing team is already working diligently to ensure a premier event that will showcase Canada's ocean technology community to the world, and vice versa. The following are preliminary details regarding the conference and related events that are being planned:

Plug and Play Workshop (October 22, 2008) - Planning is underway for half and full day workshops focusing on standards, sustainability, governance and other aspects of ocean observing systems.

OOS in a Box - Plans are underway to create a miniature, functioning observing system in the flume tank at the Marine Institute of Memorial University. The Flume Tank is 8m wide x 4m deep x 22.25m long (the water level may be changed from 4m to 3m depth)making it the largest flume tank of its type in the world.

An upper observation platform combined with a full glass wall along one side of the tank provide a rare opportunity to observe equipment from above and below the water. Equipment suppliers will be invited to contribute equipment (buoys, sensors, cables, software, etc.) as a means of showcasing their products and services.

Visit our conference site to keep up to date with the conference programme, new exhibitors, events and sponsor details..... **www.oceaninnovation.ca**