

## About Ocean Innovation

*Ocean Innovation* now in its 7<sup>th</sup> year, has established itself as one of the prime Canadian conferences for the ocean and marine sector. An initiative by the Marine Institute at Memorial University in St. John's, Newfoundland, the conference attracts presenters and delegates from across Canada and from around the world. The *Ocean Innovation* Conference and Exhibition strives to introduce relevant and often provocative topics centered on the latest innovations in the areas of maritime safety, efficiency of operations and sustainable ocean management.



## Event Organization



*Ocean Innovation* is organized as a two day, single stream conference, with a parallel exhibition. The event is held in mid to late October. The conference program is carefully designed to ensure that a variety of relevant issues related to a particular theme are discussed and debated by all participants. The speaker program is by invitation only. In this way the conference chair and program committee are able to identify and 'hand pick' outstanding speakers who will address key topics around the selected theme.

The single-stream design promotes the cross-fertilization of ideas since every delegate is encouraged to attend every talk, effectively minimizing the tendency found in many other technical conferences to cluster into intellectual 'ghettos'. A concerted effort is made to involve all members of the community, including government, academia, industry and NGO's in the belief that all have key roles to play and that it is important to provide a 'gathering place' in order to discuss and debate timely issues. Although not adverse to large numbers of participants, *Ocean Innovation* is known and respected as an intimate event that consistently attracts between 250 - 300 delegates and 30 - 40 industry exhibits.



## Networking



By design, *Ocean Innovation* emphasizes the networking aspect and provides opportunity for exchange and building relationships through workshops and social events. In other words, every effort is made to leave adequate time throughout the conference for delegates to socialize.

## Ocean Innovation 2009 – Camosun and The Marine Institute Working Together

Traditionally, the event has been hosted by the Marine Institute. However, due to the increasing attention *Ocean Innovation* has attracted both nationally and internationally, there has been a recent effort to invite other Canadian academic institutions across Canada to host the event. Camosun's intent is to make *Ocean Innovation* a truly Canadian and inclusive event.

The Marine Institute and Camosun College recently signed a partnership agreement, which is aimed at coordinating and strengthening the educational opportunities for the Canadian marine sector across the country. Hosting *Ocean Innovation 2009* in Victoria is the first joint venture within this newly forged collaborative framework. Drawing on Vancouver Island's reputation as an ecologically sensitive region, we chose "Greener Ships – Bluer Waters" as the conference theme. The conference will concentrate on four key areas: efficiency, emissions, coatings and waste.



**OCEAN  
Innovation  
2009**

*Victoria,  
British Columbia*

*October 20-22, 2009*

***Greener Ships -  
Bluer Waters***

*Hosted by:*

**CAMOSUN  
COLLEGE**

Photos provided by Tourism Victoria



For Complete Details Visit [www.oceaninnovation.ca](http://www.oceaninnovation.ca)