



# Ocean Innovation Conference 2009

# Greener Ships

Rev.13 – September 2, 2009

Conference and Exhibition are presented at the Victoria Conference Centre, workshops off-site.

## Conference Chair

Captain Richard Coates  
President, Nautical Institute

## Keynote Speaker

David Hahn  
CEO, BC Ferries

## Icebreaker Reception

The Maritime Museum of  
British Columbia

## Gala Dinner

The Wardroom

## Target Audience

Representatives from the  
cruise, bulk and work boat  
industries

Government agencies with  
responsibility for marine  
environmental protection

Suppliers of environmentally  
friendly products,  
technologies and/or services

Regulatory bodies with a  
mandate in the marine sector

Buyers of ship services

## Contact Information

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Photo Credit: Tourism Victoria

October 20-22, 2009

Victoria Conference  
Centre

Victoria, British Columbia  
Canada

## Efficiency, Emissions, Coatings and Waste.

The "Green" movement is gaining ground in all sectors of society, including maritime shipping. As in other sectors, the drivers are complicated. By and large, the general public is in favour of reducing impacts on the environment, but tend to be less enthusiastic when the costs associated with doing so translate into higher prices for consumables. Regulatory bodies are charged with the responsibility of developing and enforcing regulations that take into consideration both the well-being of the public (market) and the shipping industry. The shipping industry itself has a keen interest in reducing costs, including fuel consumption. Burning less fuel proves beneficial to both the environment and their bottom lines.

The suppliers of environmentally friendly products and technologies are ready, willing and (generally) able to provide solutions that respond to both regulatory and business needs. Ocean Innovation 2009 - Greener Ships - will bring together key representatives from government, industry, academe and regulatory bodies to discuss and debate the present and future state of maritime shipping vis-a-vis the environment. During this two-day, single stream event representatives from the public and private sectors, along with the various regulatory bodies, will tackle the subject of Greener Ships under four sub-themes - efficiency, emissions, coatings and waste.

[www.oceaninnovation.ca](http://www.oceaninnovation.ca)

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## About Ocean Innovation

Ocean Innovation is Canada's premier oceans event, attracting significant national and international interest, thereby bringing the world to our shores. The Ocean Innovation conference and exhibition strives to introduce relevant and often provocative topics centered on the latest innovations in the areas of maritime safety, efficiency of operations and sustainable ocean management.

Ocean Innovation is organized as a two day, single stream conference, with a parallel exhibition. The event is held in mid to late October. The conference program is carefully designed to ensure that a variety of relevant issues related to a particular theme are discussed and debated by all participants. The speaker program is by invitation only. In this way the conference chair and program committee are able to identify and 'hand pick' outstanding speakers who will address key topics around the selected theme. The single-stream design promotes the cross-fertilization of ideas since every delegate is encouraged to attend every talk, effectively minimizing the tendency found in many other technical conferences to cluster into intellectual 'ghettos'. A concerted effort is made to involve all members of the community, including government, academia, industry and NGO's in the belief that all have key roles to play and that it is important to provide a gathering place' in order to discuss and debate timely issues. Although not adverse to large numbers of participants, Ocean Innovation is becoming known and respected as an intimate event that consistently attracts between 250 - 300 delegates and 30 - 40 industry exhibits. Every effort is made to leave adequate time throughout the event for delegates to socialize.

## About Camosun College

Changing the world, one student at a time, Camosun College serves 12,500 students each year in 168 degree, diploma and certificate programs. Its School of Trades and Technology provides training in industrial and nautical trades as well as engineering technology. In 2008 Camosun initiated a comprehensive review of the ocean sector in British Columbia. The report, scheduled for release in early 2009, identifies and assesses the challenges and opportunities for the maritime industry in the province. Recently, Camosun signed a partnership agreement with the Marine Institute of St. John's, Newfoundland, which will allow both institutions and their respective students to capitalize on each others' strengths.

## Fees & Deadlines

Please see our Delegate and Exhibitor information sheet.

## Travel to Victoria & Accommodation

More information is provided in our About Victoria section on the website.

## Sponsorships

Sponsorships are available at various levels. For detailed information please refer to the Sponsorship Opportunity page on the website.

*For more information do not hesitate to contact us. Our Conference Team will be happy to assist you. Contact information is provided on Page 1.*

*Contents subject to change*

## 2009 Conference Contributors and Supporters

...as of September 2, 2009

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