

Sponsorship Opportunities



- Ocean Innovation 2010 : Underwater Vehicles WORLD SUMMIT
- Ocean Innovation 2011: Acknowledging the Value and Importance of Traditional Knowledge & Innovation; Moving Towards a Mutual Understanding

Ocean Innovation

Ocean Innovation will be in its eighth year for 2010, has established itself as one of the prime Canadian conferences for the ocean and marine sector. An initiative by the Marine Institute at Memorial University in St. John's, Newfoundland, the conference attracts presenters and delegates from across Canada and from around the world. The *Ocean Innovation* Conference and Exhibition strives to introduce relevant and often provocative topics centered on the latest innovations in the areas of maritime safety, efficiency of operations and sustainable ocean management.

The History

Ocean Innovation is an annual gathering of the oceans community in Canada and beyond, that was initiated in 2003 by the Canadian Centre for Marine Communications (CCMC). The event is currently the property of the Fisheries and Marine Institute of Memorial University.

Ocean Innovation was conceived as a mechanism to bring the oceans community together annually. It has become Canada's premiere oceans event, attracting significant national and international interest, thereby bringing the world to our shores. The Ocean Innovation series strives to introduce relevant and often provocative topics centered around the latest innovations in the areas of maritime safety, efficiency of operations and sustainable ocean management, while at the same time maintaining a focus on uniting all segments of the oceans community – public, private and academic. With growing international interest and involvement, Ocean Innovation is proving its worth in helping to raise the profile of Canadian expertise, innovation and sound ocean stewardship.

Community Involvement

A concerted effort is made to involve all members of the community, including government, academia, industry and NGO's in the belief that all three have key roles to play and that it is important to give them a 'meeting place' from time to time to discuss and debate timely issues. Although not adverse to large numbers of participants, Ocean Innovation is becoming known and respected as an intimate event that consistently attracts between 250 - 300 delegates and 25 - 30 industry exhibits. Every effort is made to leave adequate time throughout the event for delegates to 'socialize'.

The organizers of Ocean Innovation have, since the beginning, believed that it is important to move the event around the country from year to year. This gives the local oceans community in each region the opportunity to showcase their talents. Perhaps more importantly, taking the event to the community is a proactive strategy to build a sense of purpose and community involvement.



Why Sponsor an Event at Ocean Innovation??

- This is Canada's Premiere Event – Providing you with exposure to a focused oceans audience from across Canada, United States, Europe, Central America and South America
- Gain further recognition as a leader in the field of oceans research, technology & exploration
- Opportunity to introduce new projects, equipment and procedures to an international audience via promotional/informative material in delegate packages
- Acknowledgement of sponsorship within the conference program
- On-site signage recognizing you as a sponsor
- Acknowledgement of sponsorship and web link on the Ocean Innovation website
- Free conference registration (Icebreaker Level & Above)

Available Packages:

\$20,000 - Platinum

- 1 *Premium Exhibit Space (Larger space, with full exposure)
- 4 Full Access Delegate Passes
- 1 VIP Reserved Table for Gala Dinner (Seats 8)
- 1 Full Page Colour Advertisement in *The Journal of Ocean Technology*
- Opportunity to Address Audience During Icebreaker Reception
- Company Logo Displayed on Main Conference Banner, Event Website, & on All Event Signage
- Logo on Delegate Portfolio (along with Ocean Innovation 2008 Logo)
- Complimentary Boardroom Meeting Space & Matchmaking

\$15,000 - Gold

- 1 Standard 8 x 10 Exhibit Space
- 3 Full Access Delegate Passes
- 2 Additional Gala Dinner Tickets
- 1 Half Page Colour Advertisement in *The Journal of Ocean Technology*
- Opportunity to Address Audience During Icebreaker Reception
- Company Logo Displayed on Main Conference Banner, & Event Website
- Complimentary Boardroom Meeting Space & Matchmaking

\$10,000 - Silver

- 1 Premium Exhibit Space
- 4 Full Access Delegate Passes
- 4 Additional Gala Dinner Tickets
- 1 Full Page Colour Advertisement in *The Journal of Ocean Technology*
- Opportunity to Address Audience During Icebreaker Reception
- Company Logo Displayed on Main Conference Banner, Event Website, & on All Event Signage
- Logo on Delegate Portfolio (along with Ocean Innovation 2008 Logo)
- Complimentary Boardroom Meeting Space & Matchmaking

\$6,500 – Gala Dinner

- 1 VIP Reserved Table for Gala Dinner (Seats 8)
- Opportunity to Host Gala Dinner
- Company Logo Displayed on Main Conference Banner, Event Website, & on All Event Signage

\$5,000 - Icebreaker

- 25 Complimentary Invitations for the Icebreaker Reception
- 2 Full Access Delegate Passes
- Opportunity to Host Icebreaker Reception
- Company Logo Displayed on Main Conference Banner, & Event Website

\$2,500 – Technology Sponsor

- Logo on Internet Café Signage
- Homepage Set to Your URL at All Kiosks
- Company Logo Displayed on Main Conference Banner, & Event Website

\$2,500 – Lunch Sponsor

- Logo Displayed During the Sponsored Luncheon in the Food & Beverage Area
- Company Logo Displayed on Main Conference Banner, & Event Website

\$850 – Plenary Coffee/Nutrition Breaks

- Logo Displayed During the Sponsored Luncheon in the Food & Beverage Area
- Company Logo Displayed on Main Conference Banner, & Event Website

All sponsors are acknowledged throughout the plenary sessions and within pre & post conference materials. We may also tailor our sponsorships to match your particular needs.

Contact Information

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OCEAN INNOVATION
www.oceaninnovation.ca

The Delta Hotel, St. John's
Newfoundland and Labrador
October 17-20, 2010

Underwater Vehicles

- Engineering
- Exploration
- Education
- Enterprise

Hosted by
MI
MARINE INSTITUTE

The poster for Ocean Innovation 2010 features a collage of images related to marine technology and research, including a boat, a person in a kayak, and various underwater scenes. The text is arranged in a clean, professional layout with a red and white color scheme.